



28 September 2016

██████████
Fairfax National Communities Editor
Via e-mail: ██████████

Dear ██████████

Official Information Act request dated 19 September 2016

I am writing in response to your Official Information Act on 19 September 2016 requesting:

1. *The total cost of the advertising spend for the last financial year.*
2. *How much of that spend on advertising on the following platforms:*
 - a) *Youtube*
 - b) *Google*
 - c) *Facebook*

The answers to your questions are as follows:

1. Superu spent \$5,910.39 in the financial year to 30 June 2016 on advertising. This is made up of \$4,320.39 for staff recruitment, and \$1,590.00 on Yellow Pages listings.
2. There was no paid advertising placed on any of the online platforms listed in your second question.

No information requested has been withheld.

Yours sincerely

Vasanthan Krishnan
Acting Chief Executive

